

Cate's

The Store of New Goods

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The Price is the Thing

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Cate's First Clearance Sale Includes Many Shipments of New Goods from the Mills

Our first Clearance Sale, a January event, will start Friday morning January 14 and will continue until January 24th. Everything in the house will be included in this tremendous value giving event, also many shipments that have been received from the factories and the mills since Christmas. Our buyers have not visited East the in vain, and this sale will open your eyes to the principle that the Cate store has advocated since opening in Johnson City, viz., the price is the thing.

WE ENUMERATE PRICES ON PART OF OUR STOCK, INCLUDING SPLENDID VALUES IN OUR WHITE GOODS DEPARTMENT

Ready-to-Wear

We will close out in this January Clearance Sale our dresses in silks, serges and combinations, at exceptionally low prices.

Our \$15.00 to \$20.00 Dresses for	\$9.98
Our \$10.00 to \$12.50 Dresses for	\$7.48
Our \$5.00 Dresses for	\$2.98
Our \$4.00 Dresses for	\$1.98
Our \$22.50 to \$30.00 Dresses for	\$14.98

We will also include in this sale our suits at following prices:

\$15.00 Suits for	\$4.98
\$20.00 to \$25.00 Suits for	7.48
\$30.00 to \$35.00 Suits for	\$14.98

Skirts—We will close out our \$5.00 and \$6.00 Skirts in serges, poplins, plaids, and all popular materials for

\$4.00 Skirts for	\$2.98
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Also all the balance of our skirts at greatly reduced prices.

We are just in receipt of a large shipment of Waists in all new and popular styles and materials which we are going to close out in this sale at the following prices:

\$2.50 to \$3.00 Crepe de Chine Waists in flesh, white and navy, for	\$1.79
\$3.50 to \$4.00 Waists in Chiffon and Lace, for	\$2.48
\$1.00 Waists for	.49c
Tailored Waists in white and shirting stripes for	.79c
\$3.50 Silk Waists in white for	\$2.79
Middies in all styles, never sold for less than \$1, for	.79c
Ladies' House Dresses, guaranteed absolutely fast colors, for	.89c
Children's \$1.25 Gingham Dresses, in latest styles for	.89c
Children's 50c Dresses for	.39c
Black Sateen Petticoats, never sold for less than \$1.50, for	.98c
Black Sateen Petticoats, regular 50c quality, for	.29c
Bungalow Aprons, for	.45c
Gingham Aprons, with or without bib, for	.21c
Nurses White Aprons, for	.45c
Nurse's White Aprons for	.23c

HOSIERY

Men's good smooth knit hose, best 10c grade, 4 pairs	.25c
Men's 25c Hose, in all leading colors, 2 pairs for	.25c
Men's best grade 15c hose, for	.10c
Misses' Hose, 10c values, 4 pairs for	.25c
Misses' Hose, seconds to best 25c hose in the market	.10c
Ladies' Hose, No. 1, best 10c grade, 3 pairs for	.25c
Ladies' Hose in good heavy smooth, fleece lined, worth 15c, for	.10c
Ladies' Hose, worth 25c, nice smooth lisle thread, 2 pairs for	.25c

MEN'S AND BOYS' FURNISHINGS AND CLOTHING

Big shipment of Men's Best Grade 50c work shirts, slightly imperfect, for	.25c
Men's best grade ventilated \$1.00 work shirts, including high quality Sateens, in black and colors, also best quality heavy chambray	.49c
Men's High Grade Dress Shirts, including Manhattan High Grade makes, worth up to \$1.50, for	.89c
Men's Dress Shirts, worth 75c, for	.49c
Men's Overalls, genuine Indigo blue, including Duck Heads, and our own standard make, worth \$1.25, for	.89c
Boys' 50c Pants for	.29c
Boys' 75c Pants, including good quality corduroy, for	.49c
Boys' \$1.50 Pants for	.98c
Boys' Suits worth up to \$2.00, for	\$1.49
Boys' Suits worth up to \$2.50, for	\$1.89
Boys' Suits worth \$3.00 for	\$2.39
Boys' \$3.50 Suits for	\$2.79
Boys' \$4.00 Suits for	\$3.19
Boys' \$5.00 Suits for	\$4.19
Men's good quality broadcloth overcoats, good full size, worth \$7.50, for	\$4.98
Men's suits worth up to \$20.00 including blue serges, and other leading materials, for	\$8.98
Men's suits worth up to \$12.50, for	\$4.98
Men's Pants, \$1.50 quality for	.98c
Men's \$2.00 Pants for	\$1.49
Men's \$2.50 and \$3.00 Pants, for	\$1.98
Men's Corduroy Pants, worth \$2.00 for	\$1.39

NOTIONS

70 dozen Fine Granite Ware including large 14 quart dish pan, 12 quart water bucket, 6 quart wash basin, large 8 quart pan with cover, in fact all useful pieces in granite ware, worth up to 50c, one to a customer, January sale price	10c
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January Sale on Staple Goods

APRON GINGHAMS, good quality, January Sale price, a yard	4c
APRON GINGHAMS, pure indigo blue, best quality, January sale price a yard	6c
SEA ISLAND, 36-inch Domestic, medium weight, January sale price, a yard	4c
SEA ISLAND DOMESTIC, best quality, January sale price, a yard	5 3-4c
UTILITY GINGHAMS, good range of patterns to select from, Jan. sale price	8c
PERCALES, 10c quality, 36-inch, January sale price, a yard	7 1/2c
TOILE DU NORD, best dress gingham made, sold the world over at 12 1/2 cents, January sale price, a yard	10c
BLEACHED DOMESTIC, full yard wide, soft finish for needle, Jan. sale price	5c
BLEACHED DOMESTIC, 9 cent quality, January sale price	6 1/2c
BLEACHED DOMESTIC, 10 cent quality, January sale price	7 1/2c
GENUINE FRUIT OF THE LOOM, January sale price	8c
DRESS GINGHAMS, 19 cent quality, January sale price	13c
GENUINE SOISETTE SWAZETTE, regular price 25c, January sale price	13c
CURTAIN GOODS, both plain and figured, in Etamines and Swisses, 10 cent quality, January sale price	8c
CURTAIN GOODS, plain Etamine, maize, cream and white, 15c quality	10c
MATTING RUGS, 9x12, figured, \$3.00 quality, January sale price	\$2.19
WOVEN MATTING RUGS, best quality, 9x12, \$3.50 quality, January sale price	\$2.48
TOWELS and TABLE LINENS; Individual towels, good weight, Jan. sale price	4c
TOWELS, 17x34 inches, kind that sells for 9 cents, January sale price	5c
TOWELS, 10 cent quality, 18x36 inches, January sale price	7c
TOWELS, 15 cent quality, 19x38 inches, Jacquard borders, January sale price	10c
TABLE LINEN, 30 cent quality, full width and mercerized, January sale price	23c
TABLE LINEN, 72 inches, pure linen, assorted patterns, January sale price	93c
TABLE LINEN, 72 inches, full mercerized, 59 cent quality, January sale price	39c
SHEETS, 72x90, full bleached, reinforced centers, 3 inch hem, ready for use sheet, January sale price	29c
PILLOW CASES, 36x42, to match, 25 cent quality, January sale price	15c
PILLOW CASES, 42x36, 3 inch hem, 98 cent value, January sale price	79c
BLANKETS and COMFORTS, medium size, cotton blankets, 50 cent quality, January sale price	35c
DOUBLE RED BLANKETS, 89 cent quality, January sale price	65c
COTTON BLANKETS, extra large 12-3, \$1.50 quality, January sale price	98c
WOOL NAP COTTON BLANKETS, silk bound, full 11-4, \$2.50 quality, January sale price	\$1.69
WOOL NAP BLANKETS, largest and best quality, 72x84, 2 inch silk, bound, \$3.50 quality, January sale price	\$2.19
ALL WOOL BLANKETS, 11-4, best \$5.00 blanket made, January sale price	\$3.98
WOOL BLANKETS, 12 1/2-4, largest size, 5-inch block, \$7.50 quality, January sale price	\$5.48
JACQUARD BLANKETS, 12-4, silk bound, put up in box, \$7.00 quality, January sale price	\$5.19
COMFORTS, full size, double bed, good weight, well made, January sale price	89c
COMFORTS, extra size, sateen covered, pure white, cotton filled, \$2.50 quality, January sale price	\$1.79
EIDER DOWN COMFORT, handsomest comfort made, silk border, \$10.00 quality, January sale price	\$7.98
DANISH POPLAR CLOTH, 36 inch, all shades, including blues and blacks, January sale price	22c
SERGE, wool filled, 30 cent quality in all shades including blues and blacks, January sale price	35c
WOOL SERGE, 59 cent quality, all new shades, January sale price	35c
WOOL SERGE, 50 inch, all colors, usually sold for \$1.00, January sale price	69c

Underwear

Men's best 16-lb. Union Suit, heavy ribbed, No. 1 best \$1 grade, per suit	75c
Boys' best 75c Union Suit, for	49c
Ladies' good quality Union Suit, fleeced lined, worth 75c, for	39c
Misses' best No. 1 grade Union Suit, for	39c
Men's good heavy fleeced lined shirt and drawers, best 50c grade, for	35c
Men's best 50c grade heavy ribbed shirt and drawers, special for	35c
Ladies' good quality fleeced lined shirt and drawers, 39c quality for	25c
Ladies' heavy ribbed shirt and drawers, best 25c value, for	19c

CATE'S

BRANCH OF MILLERS', KNOXVILLE

Store Closed All Day Thursday, Receiving and Marking Down Goods.
Mail Orders Filled Same Day As Received.

220 Main Street

Johnson City, Tenn.

Muslin Underwear

Now is a good time to buy your Muslin Underwear, for the coming summer. We will close out in this January sale, a large shipment of Muslin Underwear which we have just received at less than market prices.

Regular 50c Drawers for	25c
Regular 25c Drawers for	19c
Regular 50c Corset Covers for	29c
Regular \$1.00 Corset Covers for	50c
Crepe de Chine Corset Covers for	79c
Regular 50c Gowns for	25c
Regular 75c Gowns for	47c
Regular \$1.25 Gowns for	79c
Regular \$1.50 Gowns for	98c
Regular 50c Petticoats for	39c
Regular 75c Petticoats for	49c
Regular \$1.25 Petticoats for	89c
Regular \$2.50 Petticoats for	\$1.79

We will close out all of our Outing Gowns, Pajamas, and Sleeping Garments for ladies and children at astonishingly low prices, and it will pay you to come and purchase whatever amount you may be in need of.

CORSETS

We are just in receipt of a large shipment of the well known R. & G. Corsets, in all the new styles and we are going to close out same at the following prices:

75c quality for	49c
\$1.00 quality for	69c
\$1.60 quality for	89c

We will also include in this sale all other items in our Ready-to-Wear Department at greatly reduced prices.

SHOES

Men's shoes, good solid leather soles, in wax calf and satin calf upper, worth \$2.00, for	\$1.49
One lot of Men's Shoes worth up to \$4.00, in patents, gun metals and box calf, for	\$2.49
Men's \$3.50 and \$4.00 Work Shoes, including 8 and 12 inch boots, made especially for hard wear, and winter weather, for	\$2.98
Boys' School Shoes, and hard wear shoes, two full soles, all sizes, 1's to 6's, worth \$2.00, for	\$1.49
Boys' Heavy Locust water proof shoes for	\$2.39
Ladies' Shoes in patent leathers, black cravenette and kid tops, also gun metal and vici kid, for	\$1.49
Ladies' Shoes in all leathers, worth \$2.50, for	\$1.89
Ladies' Shoes, worth up to \$3.00, all leather, for	\$2.19
Ladies' High Grade Shoes, including Queen Quality, \$4.00 and \$4.25 Shoes for	\$2.69
Misses' Shoes in heavy gun metal, blucher, worth \$1.50, for	.98c
Misses' Shoes in gun metal and vici kid, makes exceptionally good school shoes, for	\$1.49
Child's 8 1-2 to 12's heavy vici kid, goodyear welt shoes, broad foot form toe, for	\$1.39
Child's 5's to 8's, run of the same at	\$1.29
Anderson's Little Wonder, Child's Shoe, worth \$1.25, size, 5 to 8's, at	.98c
Same thing in lighter sole, for	.69c
Child's Shoes, 2 to 5's, worth 75c, for	.49c
Baby Soft Soles in all colors and black for	.25c

SMALL NOTIONS

200 yard spool Cotton for	1c
6 Balls Boss Ball Thread for	5c
Good Quality Canvas Gloves, 3 pairs for	25c
1,000 sheet roll fine toilet paper for	5c
Good Thimble, for	1c
1 pound jar of Vaseline for	10c
1/2 Pint Bottle Good Sewing Machine Oil, for	5c
Good Quality Canvas Gloves, 3 pairs for	10c
Extra Large Can Talcum Powder for	10c
2 large cakes Soap, worth 5c each, 2 cakes for	5c
1 box, 4 cakes, Big Four Soap, for	10c
Good quality Shaving Brush, for	5c
Good quality Tooth Brush, for	5c
2 Boxes Indigo Blue, for	5c
2 large papers Safety Pins for	5c
Good quality Talcum Powder, for	5c

HANDKERCHIEFS

Ladies' good quality Handkerchiefs, colored borders, worth 5c, 2 for	5c
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COATS AT PRICES BELOW COST

We will close out in this sale a big lot of \$10.00 and \$12.50 Coats, some with fur collars, for	\$7.48
\$15.00 Coats for	\$9.98
\$25.00 Coats for	\$17.48
\$5.00 to \$7.50 Coats for	\$3.48
Children's Coats:—\$3.00 Coats for	\$1.69
Children's \$5.00 to \$6.00 Coats, for	\$3.48